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21<sup>st</sup> International Symposium on Electronic Art  
August 14<sup>th</sup> - 18<sup>th</sup>, 2015  
Vancouver, Canada

# ISEA2015 MEDIA REPORT

[www.isea2015.org](http://www.isea2015.org)



# ABOUT ISEA2015



ISEA is one of the world's most prominent international arts and technology events, bringing together scholarly, artistic, and scientific domains in an interdisciplinary discussion and showcase of creative productions applying new technologies in art, interactivity, and electronic and digital media. The event annually brings together artists, designers, academics, technologists, scientists, and general audience in the thousands. The symposium consists of a peer reviewed conference, a series of exhibitions, and various partner events—from large scale interactive artwork in public space to cutting edge electronic music performance.

20 years after its occurrence in Montreal 1995, the 21st International Symposium on Electronic Art ISEA2015 is coming back to Canada. Hosted by Simon Fraser University's School of Interactive Arts + Technology and FCAT, ISEA2015 showcases innovative and groundbreaking digital art works from all over the world in Vancouver from the 14-19th of August 2015.

ISEA2015 is a six-day symposium featuring over 450 speakers, workshops, tutorials, panels, papers and institutional presentations. It is showcasing a selection of over 160 cutting-edge digital artworks carefully selected by the international art and science community.



ISEA2015 is indebted to Simon Fraser University for their support, especially the Faculty of Art, Communication and Technology the School for the Contemporary Arts, the School of Interactive Arts and Technology (SIAT), the Woodward's Cultural Unit, SFU Galleries, and MECS. We would also like to thank ISEA International for their support and guidance. Dubai Design District, The City of Vancouver, CreativeBC, Goethe Institut, Italian Cultural Institute and Ascribe.



SCHOOL OF INTERACTIVE ARTS & TECHNOLOGY



Vancouver Artgallery



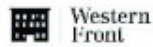
VIVO MEDIA ARTS CENTRE



CELEBRATING 50 YEARS | 1965-2015  
SIMON FRASER UNIVERSITY  
ENGAGING THE WORLD



NEW MEDIA GALLERY





	March 16 <sup>th</sup> , 2015	June 17 <sup>th</sup> , 2015	August 3 <sup>rd</sup> , 2015	August 25 <sup>th</sup> , 2015
ISEA2015 - LAUNCH	V			
ISEA2015 - PROGRAM		V		
ISEA2015 – ART PROGRAM			V	
ISEA2015 - FINAL				V



	Date sent	Outreach	Content
ISEA2015 NEWSLETTER 1	June 25, 2015	90	Program Release
ISEA2015 NEWSLETTER	July 8, 2015	878	Program
ISEA2015 NEWSLETTER	July 13, 2015	867	Top News
	July 27, 2015	868	Vancouver as Art Space
	August 7, 2015	875	ISEA2015 Top News
ISEA2015 NEWSLETTER	August 10, 2015	1228	Preview
	August 13, 2015	1223	Tickets
	August 14, 2015	1227	Listening is Disruptive
	August 15, 2015	1227	Wifi Access
	August 16, 2015	1227	Algorave
	August 17, 2015	1295	Top News
	August 18, 2015	1211	Top News
	September 17, 2015	1288	Final Newsletter



	June 16 <sup>th</sup> , 2015	July 17 <sup>th</sup> , 2015	August 1 <sup>st</sup> , 2015
MOCO'15 - LAUNCH		V	
MOCO'15 – LAUNCH [academic]	TBA		
HAKANAI performance release	V	V	
MOCO'15 Program			TBA



	Date of release	Social Media Chanel
ISEA2015 Animation	May 15 <sup>th</sup> , 2015	Vimeo, Facebook, Twitter
ISEA2015 Academic Directors	June 16 <sup>th</sup> , 2015	Vimeo, Facebook, Twitter





	FOLLOWERS	POST OUTREACH	POSTS
FACEBOOK	2.145,00	10.142,00	daily
TWITTER	727	-	daily
INSTAGRAM	358	29	3 per week to daily
VIMEO		-	TWICE



Today » Wed Thurs Fri  
 17°C 19°C 21°C 22°C

ISEA2015 Disruption 21st International Symposium on Electronic Art August 14th–19th Vancouver, Canada www.isea2015.org

THE GEORGIA **straight** THINGS TO READ ▼ THINGS TO DO ▼



**PRINT:**

1 x Mod F2 size (5.84" wide x 7.35" high) in full colour in August 5

**WEBSITE:**

1. Big Box (300 x 250 pixels) and Leaderboard (728 x 90 pixels) for 100,000 impressions from August 3 to August 18
2. Blog Posting on August 6

Home

SIGN IN

*Confessions*

I might be in love  
 With the woman who works at the local liquor store. I find myself making extra trips, buying one...

[MORE CONFESSIONS »](#)

ISAW YOU

Free stuffed animals from an old lady on...  
 I was on my way to an interview to work on a tv show. You were on your way to SFU I believe. I&...

[MORE I SAW YOU'S »](#)

T:BA:15  
 TEN DAYS OF



**NDP under Thomas Mulcair opens up large lead in first poll after federal election called**

**LATEST STORIES »**

**HOMELESS IN VANCOUVER »**

Homeless in Vancouver: A transitory transit moment

**MUSIC »**

Shooting at Drake afterparty in Toronto kills two, injures three

ISEA2015 Disruption  
 21st International Symposium on Electronic Art  
 August 14th–19th Vancouver, Canada  
 www.isea2015.org

**MOST POPULAR**

VIEWED COMMENTED ▼ MORE

- 1 Taylor Swift shows Vancouver audience why she's a woman of influence 29
- 2 NDP under Thomas Mulcair opens up large lead in first poll after federal election called 16
- 3 Justin Trudeau wins Day 1 of election campaign in fight with Tom Mulcair 49
- 4 Camera flashes Wood Lake fire north of

ISEA2015 Disruption  
 21st International Symposium on Electronic Art  
 August 14th–19th Vancouver, Canada

What is all the events that are open to the public? www.isea2015.org

Aug 14 8:00am - 10:00am: Toronto International Club  
 Aug 14 10:00am - 12:00pm: PAVE Night Disruption  
 Aug 14 12:00pm - 1:00pm: PAVE Night Disruption  
 Aug 14 1:00pm - 2:00pm: PAVE Night Disruption  
 Aug 14 2:00pm - 3:00pm: PAVE Night Disruption  
 Aug 14 3:00pm - 4:00pm: PAVE Night Disruption  
 Aug 14 4:00pm - 5:00pm: PAVE Night Disruption  
 Aug 14 5:00pm - 6:00pm: PAVE Night Disruption  
 Aug 14 6:00pm - 7:00pm: PAVE Night Disruption  
 Aug 14 7:00pm - 8:00pm: PAVE Night Disruption  
 Aug 14 8:00pm - 9:00pm: PAVE Night Disruption  
 Aug 14 9:00pm - 10:00pm: PAVE Night Disruption  
 Aug 14 10:00pm - 11:00pm: PAVE Night Disruption  
 Aug 14 11:00pm - 12:00am: PAVE Night Disruption

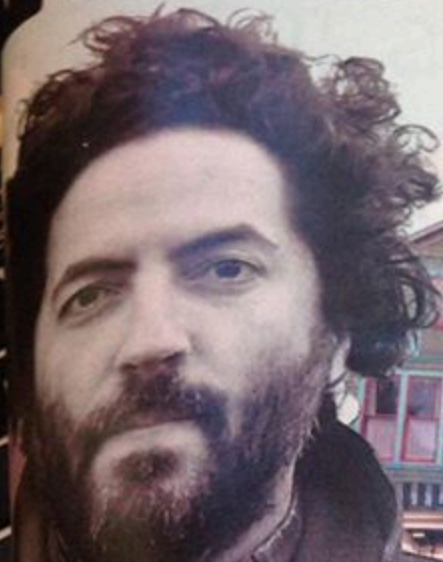


**WEBSITE:**

300x100px right column ad for 1 month on Posts

# ROUTE

AUGUST 2015



# BEATROUTE

**PRINT:**

1 x Mod F2 size (5.84" wide x 7.35" high) in full colour in August 5

**WEBSITE:**

- 1. Big Box (300 x 250 pixels) and Leaderboard (728 x 90 pixels) for 100,000 impressions from August 3 to August 18
- 2. Blog Posting on August 6

What came out of the...  
 turned into a portrait...  
 are street artists...  
 signature dramatic style...  
 depict Teller's own interpretation of the...  
 as the most...  
 Boronzo (Spain), for example...  
 Boronzo holds an image of a hat in front of his...



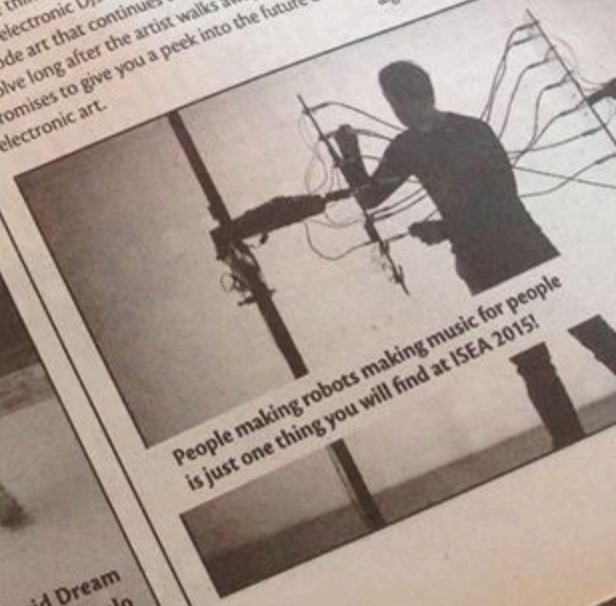
## ISEA 2015

robots, djs, and dancers, oh my

What do robots, house music, and painting have in common? This August, it's ISEA: ISEA — the 21st International Symposium on Electronic Art — is a weeklong celebration of electronic arts, sciences, and technologies. It's your once in a lifetime opportunity to see the cutting edge of art and technology while the makers and the thinkers are all in the same space. From electronic DJs and robotic musicians to code art that continues to twist and evolve long after the artist walks away, ISEA promises to give you a peek into the future of electronic art.

ISEA runs from August 13 to August 22. Part academic conference, part electro-dance party, it has a little bit of something for everybody. On Friday night, check out Habanai at SFU's downtown theatre, where a solo dancer manipulates grid-like projections with hands, feet, and head. Imagine if Tron and the Matrix had a love child and that kid knew how to dance.

If you're a tech geek or an electro-nerd, then the Friday night late show is for you. Already popular in underground nightclubs in Germany and the UK, Algrave pits a coding musician against the clock as they write spontaneous algorithms that create music. The co-



People making robots making music for people is just one thing you will find at ISEA 2015!

uce a Lucid Dream  
 Sylvana d'Angelo



Applications for press accreditation available from May till August 2015. See the form [here](#)  
Press releases available [here](#)  
Press package available [here](#)



# PRESS



CHANNELS	OUTREACH	TIMELINE
SFU SIAT	SFU News, Twitter, Facebook	March - August 2015
FCAT	Twitter, Facebook, SFU FCAT blog	Jan 2014, March – August 2015
SFU SCA	Facebook, Twitter	March - August 2015
SFU PR	SFU News, SFU Media release, SFU Stories, Twitter, Facebook	March - August 2015



Media	Content	Date	Link
Vancouver Sun	Thecla Schiphorst, Sara Diamond		Interview
Vancouver is Awesome	Philippe Pasquier, Kate Armstrong, Malcolm Levy	August 4 – August 14	*see below
MONTECRISTO magazine	Hildegard Westerkamp	August 17, 2015	<a href="http://montecristomagazine.com/arts/hildegard-westerkamp">http://montecristomagazine.com/arts/hildegard-westerkamp</a>
Beatroute	Philippe Pasquier	July 30th	Print + <a href="http://beatroute.ca/2015/07/30/arteries-august-2015/">http://beatroute.ca/2015/07/30/arteries-august-2015/</a>
Georgia Straight	Blog post	August 6th	<a href="http://www.straight.com/blogra/503041/georgia-straight-proudly-sponsors-isea2015">http://www.straight.com/blogra/503041/georgia-straight-proudly-sponsors-isea2015</a>
Vancouver Observer	Review		
Jewish Independent	Reva Stone post		<a href="http://www.jewishindependent.ca/revastone-at-isea2015/">http://www.jewishindependent.ca/revastone-at-isea2015/</a>
LikeVancouver	FUSE+ISEA2015		<a href="http://likevancouver.ca/culture-fuse10/">http://likevancouver.ca/culture-fuse10/</a>
VANDOCUMENT	Philippe Pasquier	September 2015	<a href="https://vimeo.com/137198073">https://vimeo.com/137198073</a>
VanArtGallery	FUSE	July 2015	<a href="http://www.vanartgallery.bc.ca/events_and_programs/fuse.html">http://www.vanartgallery.bc.ca/events_and_programs/fuse.html</a>
SFU	Media Release	July 17, 2015	<a href="http://www.sfu.ca/sfunews/stories/2015/sfu-to-host-international-symposium-on-electronic-arts-in-august.html">http://www.sfu.ca/sfunews/stories/2015/sfu-to-host-international-symposium-on-electronic-arts-in-august.html</a>
Beatroute	Arcticnoise feature	July 30, 2015	<a href="http://beatroute.ca/2015/07/30/arteries-august-2015/">http://beatroute.ca/2015/07/30/arteries-august-2015/</a>
Radio Canada	Oscillations Interview	August 12, 2015	<a href="http://ici.radio-canada.ca/emissions/boulevard_du_pacifique/2014-2015/index.asp">http://ici.radio-canada.ca/emissions/boulevard_du_pacifique/2014-2015/index.asp</a>



Media	Content	Date	Link
Georgia Straight	MEG Boat feature		<a href="http://www.straight.com/listings/events/465036">http://www.straight.com/listings/events/465036</a>
Vancouver Sun	Arne Eigenfeldt, Philippe Pasquier	August 13, 2015	<a href="http://www.vancouversun.com/entertainment/Vancouver+hosts+global+electronic+artists/11285199/story.html">http://www.vancouversun.com/entertainment/Vancouver+hosts+global+electronic+artists/11285199/story.html</a>
Vancouver Is Awesome	New Media Gallery feature	July 16, 2015	<a href="http://vancouverisawesome.com/2015/04/23/popart-at-the-new-media-gallery/">http://vancouverisawesome.com/2015/04/23/popart-at-the-new-media-gallery/</a>
Vancouver Sun	Oscillations - review	August 16, 2015	<a href="http://vancouver.ca/news-calendar/oscillations.aspx">http://vancouver.ca/news-calendar/oscillations.aspx</a>
Vancouver Present	Press Release	July	<a href="http://vancouverpresents.com/event/maraya-sisyphian-cart/2015-08-06/">http://vancouverpresents.com/event/maraya-sisyphian-cart/2015-08-06/</a>
Vancouver Is Awesome	FUSE	August 10, 2015	<a href="http://vancouverisawesome.com/2015/08/10/isea2015-fuse-and-disruption/">http://vancouverisawesome.com/2015/08/10/isea2015-fuse-and-disruption/</a>
Vancouver Is Awesome	Papers and Panels	August 11, 2015	<a href="http://vancouverisawesome.com/2015/08/11/isea2015-papers-and-panels/">http://vancouverisawesome.com/2015/08/11/isea2015-papers-and-panels/</a>
Vancouver Is Awesome	Quoting the Quotidian	August 11, 2015	<a href="http://vancouverisawesome.com/2015/08/11/quoting-the-quotidian/">http://vancouverisawesome.com/2015/08/11/quoting-the-quotidian/</a>
Georgia Straight	Review	August 12, 2015	<a href="http://www.straight.com/arts/505866/fuse-and-isea-disrupt-vancouver-art-gallery-multimedia-marvels">http://www.straight.com/arts/505866/fuse-and-isea-disrupt-vancouver-art-gallery-multimedia-marvels</a>
VANDOCUMENT	Light Bar photo review	August 15, 2015	<a href="http://vandocument.com/2015/08/light-therapy/">http://vandocument.com/2015/08/light-therapy/</a>
CJSF Radio	Review + Interview		<a href="https://soundcloud.com/cjsfradio/the-arts-show-isea-2015">https://soundcloud.com/cjsfradio/the-arts-show-isea-2015</a>
grunt gallery	ArcticNoise review		<a href="http://grunt.ca/exhibitions/arctic-noise/">http://grunt.ca/exhibitions/arctic-noise/</a>
grunt gallery	Tara Hogue interview	April 2015	<a href="https://vimeo.com/124287253">https://vimeo.com/124287253</a>
dHub	Press release		<a href="http://www.dhub.org/events/isea2015/">http://www.dhub.org/events/isea2015/</a>



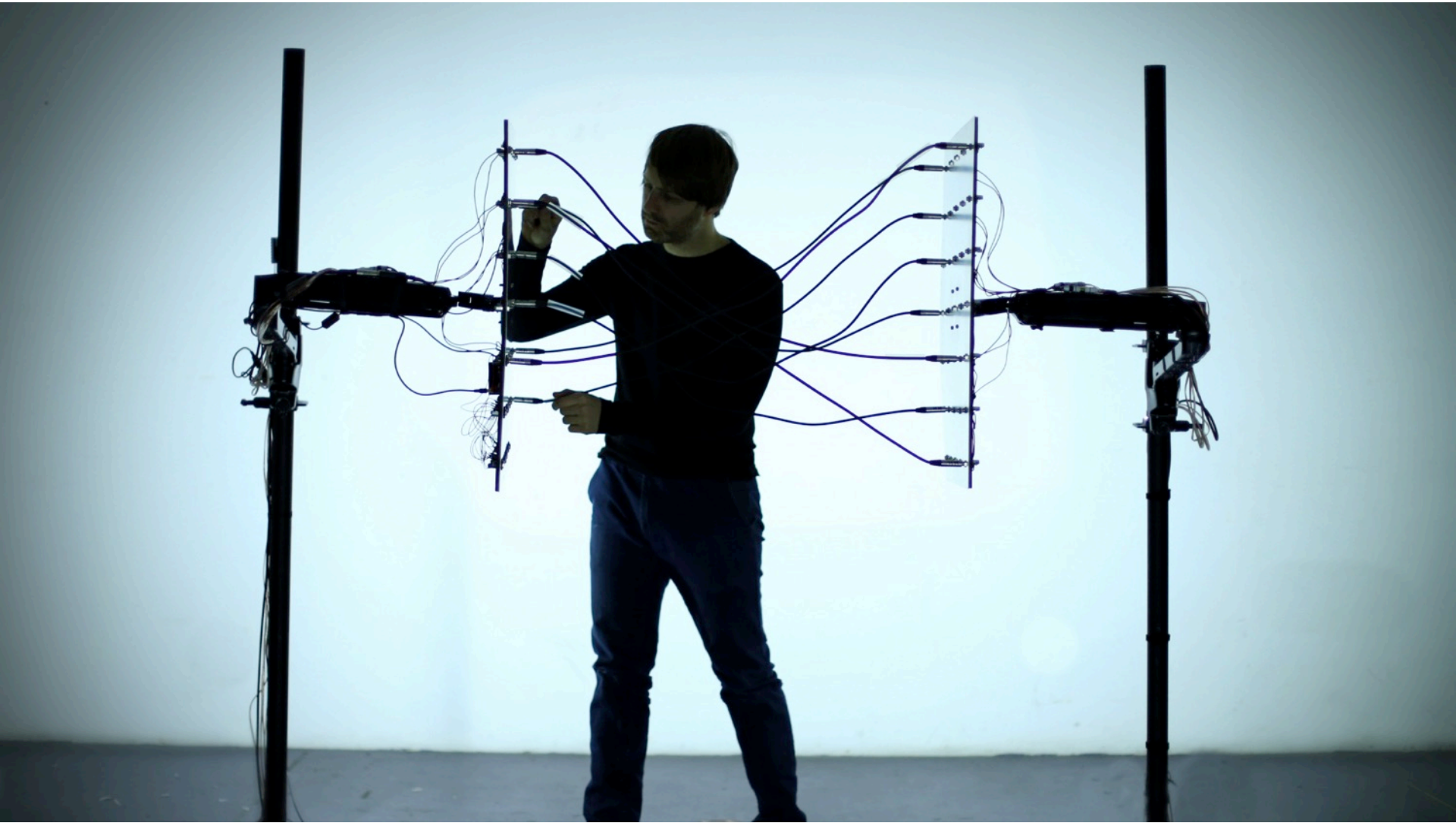
Media	Content	Date	Link
Allconferencesalerts	Call for papers		<a href="http://www.allconferencealerts.com/conference_details.php?eid=23771">http://www.allconferencealerts.com/conference_details.php?eid=23771</a>
Lumen Prize	Lumen Prize/ ISEA2015		<a href="http://lumenprize.com/global-tour">http://lumenprize.com/global-tour</a>
VANDOCUMENT	Review + Interview	August 25, 2015	<a href="http://vandocument.com/2015/08/re-examining-boundaries/">http://vandocument.com/2015/08/re-examining-boundaries/</a>
Isea International	Press release	December 20, 2013	<a href="http://www.isea-web.org/2013/12/press-release-isea2015-vancouver/">http://www.isea-web.org/2013/12/press-release-isea2015-vancouver/</a>
Society of Visual Anthropology	Ethnographic Terminalia Call		<a href="http://societyforvisualanthropology.org/2015/02/isea-2015-ethnographic-terminalia-workshop-cfp/">http://societyforvisualanthropology.org/2015/02/isea-2015-ethnographic-terminalia-workshop-cfp/</a>
gamescenes	ISEA2015 Animation Video	May 18, 2015	<a href="http://www.gamescenes.org/2015/05/event-isea-2015-disruption-vancouver.html">http://www.gamescenes.org/2015/05/event-isea-2015-disruption-vancouver.html</a>
artfestivals	Call for Papers	2014	<a href="http://festivals21.net/artopportunities/isea-2015-21st-international-symposium-electronic-art/">http://festivals21.net/artopportunities/isea-2015-21st-international-symposium-electronic-art/</a>
Transmit-interference	Call for the workshop		<a href="http://www.transmit-interfere.com/isea2015/">http://www.transmit-interfere.com/isea2015/</a>
artdailynews	Review	August 2015	<a href="http://www.artdailynewsinternational.com/2015/08/isea-2015-21st-international-symposium.html">http://www.artdailynewsinternational.com/2015/08/isea-2015-21st-international-symposium.html</a>
artfuture	Press Release		<a href="http://artfuture.com/event/isea-2015/">http://artfuture.com/event/isea-2015/</a>
digra	Call for Papers		<a href="http://www.digra.org/cfp-21st-international-symposium-on-electronic-art-isea-2015-vancouvercanada/">http://www.digra.org/cfp-21st-international-symposium-on-electronic-art-isea-2015-vancouvercanada/</a>
quaysculture	Review	August 18, 2015	<a href="http://quaysculture.com/2015/08/quays-culture-at-isea-2015-vancouver/">http://quaysculture.com/2015/08/quays-culture-at-isea-2015-vancouver/</a>
Kolgen.net	Press release		<a href="http://www.kolgen.net/nuevo/seismik-isea-2015/">http://www.kolgen.net/nuevo/seismik-isea-2015/</a>
Connecting Cities	Press Release	August 14, 2015	<a href="http://connectingcities.net/news/mutek-cabaret-isea-2015-vancouver-0">http://connectingcities.net/news/mutek-cabaret-isea-2015-vancouver-0</a>



Media	Content	Date	Link
Art-facto	Review + Interview w/Kate Armstrong	August 2015	<a href="http://art-facto.today/isea2015/">http://art-facto.today/isea2015/</a>
Consulat de France	Press release + Preview		<a href="http://www.consulfrance-vancouver.org/Vancouver-hosts-ISEA-2015">http://www.consulfrance-vancouver.org/Vancouver-hosts-ISEA-2015</a>
listeninglistening	Workshop (soundwalks) timeline		<a href="http://www.listeninglistening.com/isea-2015-vancouver-bc.html">http://www.listeninglistening.com/isea-2015-vancouver-bc.html</a>
Georgia Straight	Dominique Moulon video	August 13, 2015	<a href="https://www.straight.com/arts/508546/video-isea2015-keynote-speaker-dominique-moulon-rematerialization-world">https://www.straight.com/arts/508546/video-isea2015-keynote-speaker-dominique-moulon-rematerialization-world</a>
Georgia Straight	Arctic Noise feature	August 12, 2015	<a href="http://www.straight.com/arts/507806/isea2015-artist-geronimo-inutiq-blends-new-media-60s-radio-documentary-create">http://www.straight.com/arts/507806/isea2015-artist-geronimo-inutiq-blends-new-media-60s-radio-documentary-create</a>
Montecristo	FUSE	August 24, 2015	<a href="http://montecristomagazine.com/arts/fuse-vancouver-art-gallery">http://montecristomagazine.com/arts/fuse-vancouver-art-gallery</a>
Vancouver Art Gallery	Preview		<a href="http://www.vanartgallery.bc.ca/events_and_programs/fuse.html">http://www.vanartgallery.bc.ca/events_and_programs/fuse.html</a>
Arshake	HAKANAI - video	September 2015	<a href="http://www.arshake.com/en/video-post-hakanai/">http://www.arshake.com/en/video-post-hakanai/</a>
Westender	FUSE		<a href="http://www.westender.com/arts-culture/happy-birthday-fuse-1.2026231">http://www.westender.com/arts-culture/happy-birthday-fuse-1.2026231</a>
Vancourier	FUSE		<a href="http://www.vancourier.com/news/family-fuse-1.373825">http://www.vancourier.com/news/family-fuse-1.373825</a>
Vancouver 24 hours	FUSE		<a href="http://vancouver.24hrs.ca/events/1251377">http://vancouver.24hrs.ca/events/1251377</a>











**KEYNOTES:** The Yes Men, Brian Massumi, Michael Connor, Hildergard Westerkamp, Dominique Moulon

